

# FREEDOM FINANCIAL NEWSLETTER

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**Why are your digital  
leads not passing  
the test?**



## ABOUT US

Freedom Financial is a new-age financial marketing organization (FMO) that offers tailored marketing strategies and services to independent insurance agents and advisors across the United States. The success of Freedom Financial has come from the company's exclusive focus on the success of its own clients. The Freedom Financial business model uniquely places success above scale, limiting the number of clients the company works with to ensure that each client enjoys exclusive service and customized marketing content that resonates with their customers. With turn-key marketing support or custom marketing packages, Freedom Financial offers high production agents and advisors the opportunity to multiply their current book of business.

## THE PROBLEMS

**01**

### CHANNEL

Despite modern preferences and plenty of hysteria, digital marketing isn't a sure fire lead generation tool for annuity shopping adults.

**02**

### MARKETING

Targeting the wrong segment of customer can be costly and waste valuable time. Know your unique customer base and how to reach them.

**03**

### THE ANSWER

Visit our site below or email [info@freedomfinancial.com](mailto:info@freedomfinancial.com) for a free report on how to boost your firm's annuity leads!



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**[www.freedomfinancial.com](http://www.freedomfinancial.com)**